

CITY CENTRE STRATEGY

Q1. Have you read the City Centre Strategy 2024 – 2030? (You can access the Strategy here).

Yes, all of it

Q2. What is your connection to Glasgow city centre? (Tick all that apply)

I represent a Glasgow community group/organisation

Q3. What is the name of your business/group/organisation?

The Scottish Property Federation

Q4. What are your main reasons for visiting the city centre? (Tick all that apply)

Other (please specify):
Representing the development community in the city.

Q5. Please indicate whether you agree or disagree with the statements below about the City Centre Strategy 2024 – 2030

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree
It was presented in a clear way		X			
It provided adequate information		X			

Q6. The “big Moves” which will support the objectives of the Magnetic Experience Pillar are:

River
 Business Economy
 Connected and Green Places
 Creative Culture

Please indicate whether you agree or disagree that Glasgow City Council should do the following.

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree
River - Create a vibrant, sustainable, connected, green and resilient environment, which is more accessible to all	X				
Business Economy - Improve the magnetic attraction of its public spaces, enhance connectivity, and foster collaboration between existing and future businesses.		X			
Connected and Green Places - Deliver a network of connected high quality places and green spaces to support economic vitality, improve health outcomes, provide opportunities for play, support low carbon movement, build resilience to climate change, support ecological networks and encourage community cohesion.			X		
Creative Culture - Look to strengthen the creative culture of Glasgow by supporting the development of creative clusters at Sauchiehall Street and Trongate.			X		

Q7. The “Big Moves” which will support the objectives of the Front Door for Innovation Pillar are:

Innovation and Digital
Property
Wellbeing Economy

Please indicate whether you agree or disagree that Glasgow City Council should do the following.

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree
Innovation and Digital - Support digital inclusion by increasing the availability of affordable and fit-for-purpose connectivity options as well as by providing digital skills training.	X				
Property - Tackle the issue of vacant and derelict properties in the city centre by seeking additional powers from Scottish Government, promoting meanwhile use and engaging with property owners.		X			
Wellbeing Economy - Focus on supporting local businesses, cooperatives, and social enterprises to create a diverse and inclusive economy, where the wellbeing of its residents is at the forefront of economic planning and development.	X				

Q8. The “Big Moves” which will support the objectives of the A Place to Live Pillar are:

City Centre Living
Net Zero

Please indicate whether you agree or disagree that Glasgow City Council should do the following.

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree
City Centre Living - Enable residential development which includes a mix of housing and tenure types.	X				
Net Zero - Support the city centre to achieve Glasgow’s Net Zero Targets through several actions including the introduction of green roofs, nature-based solutions, new targets for biodiversity, and a new Carbon Management Plan.	X				

Q9. Are there any other priorities, not included previously that you think Glasgow City Council should explore for the City Centre?

There needs to be clearer guidance of how the city centre strategy fits in with the wider aims of the 'Golden Z' report which looks at the long-term transformation of the city. Aligning both visions will be crucial to the delivery of city centre regeneration.

It is also unclear what changes are involved along the riverside. A key 'ask' to improve connectivity south of the river is to open pedestrian access currently blocked at the residential units beside Springfield Quay. Given the significant effort invested in the construction of the new Partick Bridge, its purpose would be more effectively fulfilled with the opening of this walkway.

There is no recognition of co-living in the strategy. If GCC is going to achieve this growth, it needs to embrace other residential forms which align with the city's needs and uses found in other cities (Glasgow does not want to be left behind). We appreciate that the Council has recently issued draft co-living guidance. Our view is that GCC should be introducing this use into other policy and guidance documents.

Q10. If you have any other comments, or suggestions on what the City Centre Strategy 2024 – 2030 should focus on, please use the space below.

We appreciate the approach in 'Big Moves' to support the increase in the city centre population and particularly the aspirations to double the city centre population by 2035 as a part of promote city living. This is a very sustainable approach aligning with that undertaken in many of the UK's cities and towns. There is a reference of GCC's tall buildings guidance, but it will be useful to see how it integrates with city centre strategy, if they are going to achieve this residential growth.

Another issue in the city centre are the pre-1940 tenements and listed buildings, they are expensive and difficult to convert and bring back in use and the current policies pose as an issue for retrofitting. Fiscal incentives can help in regeneration of the city centre and turn these building into mixed use.

With the city centre evolving into a space with more job opportunities and an innovation hub, there is an opportunity for it offer more than retail and the city centre living strategy will play a key role in retaining and accommodating the talent in the city.

Q11. Would you like to give us some information about yourself?

No

About you

Q12. Which of the following describes how you think of yourself?

In another way
Membership Organisation