

SPF Annual Conference 2026

Building a Better Scotland

17 March 2026 | TIC, Glasgow

Sponsorship Opportunities >





Building a Better Scotland

The SPF Annual Conference is Scotland’s most influential real estate and investment forum.

The conference brings together senior figures from government, industry, finance, and the professions to explore the issues shaping Scotland’s future.

From policy and politics, housing and regeneration, through to the economy, employment, and sustainability, we will address all the hot topics.

Our 2026 event is deliberately placed ahead of Scotland’s Holyrood Election and our theme - Building a Better Scotland - focuses on collaboration between the public and private sectors.

Our sponsors have the chance to stand alongside Scotland’s most credible voices to shape the debate, strengthen relationships, and show leadership at the heart of our industry.

- 0830 BPF Futures:** Exclusive session for BPF Futures members
- 0900 Registration**
- 0930 Keynote Speech** – SPF Chair, Jonathan Guthrie
- 0945 Political Outlook** – Sir John Curtice tbc
- 1015 Question Time** – Political Leaders Invited
- 1100 Coffee Break**
- 1130 Panel Session 1:** Building Better Employment Spaces: “Working for the future
- 1230 Lunch**
- 1330 Panel Session 2:** ”Building a Better Experience Economy: “Putting fun back to our urban centres”
- 1430 Panel Session 3:** Building a Better Living Sector: “Living beyond the Housing Bill”
- 1530 Summary of the Day...** reasons to be optimistic... followed by Closing remarks.
- 1600 Reception**

Programme is subject to amendment and change

Conference Plan

Why Partner with SPF?

The Scottish Property Federation is the trusted voice of Scotland's real-estate industry.

Our Annual Conference is the focal point of our calendar where investors, developers, and policymakers come together to exchange ideas, challenge assumptions, and find common ground.

Partnership offers your business a clear and credible platform to:

- **Build visibility** with Scotland's most senior audience in property and government.
- **Align your brand** with SPF's neutral, respected advocacy.
- **Engage directly** with policymakers and peers on the issues that matter most.
- **Demonstrate leadership** in your chosen sector or theme.

This is a content-driven and relationship focussed event - our credibility is earned through meaningful collaboration and lasting connections.



Click here to watch
last year's recap



Our Audience

- 300+ senior delegates expected in 2026 (up 42% from 2024).
- Representation across the full property ecosystem: development, investment, housing, retail, leisure, planning, and finance.
- Political guests and senior civil servants from Scottish and local government.
- National media coverage and social-media amplification across SPF & BPF's 15,000+ professional network.

Our attendees are shaping how and where Scotland grows and make decisions, set policy, and direct investment.

Conference Reach & Recognition



Pre-Event Visibility

- Sponsor branding on all materials and promotions.
- Inclusion in event marketing and social-media promotions.
- Opportunities to contribute preview commentary or joint insight pieces.



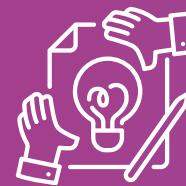
Pre-event Dinner

- A place at the dinner the evening before the event
- Attended by key guests, contributors and sponsors.



On-The-Day Recognition

- Branding on all materials.
- Mentions in opening and closing remarks.
- Opportunities to participate in aligned sessions.



Post-Event Profile

- Inclusion in SPF post-event content.
- Option to co-author an SPF Conference Insights article.
- Continued visibility across SPF member communications and newsletters.



The Opportunity

Headline Partner

Exclusive Position | £7,500 + VAT

Why Partner

The Headline Partner sits alongside SPF leadership at the heart of the conference. This exclusive position associates your brand with all the day's activities and the most high-profile sessions - the SPF Chair's Keynote and the Political Outlook debate - while demonstrating your organisation's visible support for Scotland's property and investment sector.

Be seen as a national partner in "Building a Better Scotland."



Benefits

- Exclusive "Headline Partner" designation across all printed and digital materials.
- Seat at the Pre-Conference Dinner top table alongside distinguished guests, speakers, and SPF leadership.
- Option to provide a short welcome or closing address.
- Opportunity to nominate a panellist for one of the main sessions (subject to balance).
- Branding on all event signage, holding slides, and delegate programme.
- Mention in Chair's and compère's opening and closing remarks.
- Inclusion in post-event communications, press summary, and SPF newsletter.
- Four complimentary delegate passes.
- Two invitations to the Pre-Conference Dinner.



Main Session Partner

3 Available | £4,500 + VAT

Why Partner

Each of the day's four main sessions offers a unique story and audience focus. Sponsors can align with the theme that best matches their expertise and market, providing visibility through naming rights, speaking opportunities, and sustained engagement through SPF's post-event channels.

Be part of the national conversation – use your expertise to bring influence.



Available sessions

Building a Better Experience Economy “Putting Fun Back into Our Urban Centres”

Champion innovation, productivity, and Scotland's evolving workplaces.

Panel Session with insight into innovation presentation followed by debate.

Building Better Employment Spaces “Working for the Future”

Align with regeneration, placemaking, and leisure investment.

Pecha Kucha Presentations on growth sectors with panel debate to follow. High energy, fast paced. Entertaining. Bring life to the graveyard shift!

Building a Better Living Sector “Living Beyond the Housing (Scotland) Bill”

Showcase your commitment to housing delivery, social purpose, and investment confidence.

Insight into residential investment models and the future for the living sectors.

Benefits

- Naming rights for your sponsored session (“Supported by [Partner Name]”).
- Option to deliver a short framing remark or nominate a panellist (subject to balance).
- Logo on slides, programme, and event communications.
- One invitation to the Pre-Conference Dinner.
- **Four complimentary delegate passes.**
- Opportunity to co-author a short SPF Conference Insights piece post-event.
- Company profile (logo, ‘about us’, website URL) in our conference programme literature (electronic).

Supporting Partner

2-3 Available | £2,000 + VAT

Perfect for brands that value profile, presence, and partnership.

Why Partner

Our networking breaks and hospitality moments are where relationships are built. Supporting Partners host these touchpoints, gaining brand visibility and goodwill in the most relaxed, high-traffic parts of the day.

Available Elements



Morning
Coffee
Sponsor



Lunch
Sponsor



Drinks
Reception
Sponsor

Benefits

- Naming rights for chosen hospitality moment (“Morning Coffee sponsored by [Partner]”).
- Branding in catering areas and within the programme.
- Two complimentary delegate passes.
- One invitation to the Pre-Conference Dinner.
- Company profile in our conference programme.



Futures Partner

Exclusive | £1,500 + VAT

Show your commitment to the next generation of property leaders.

Why Partner

The BPF Futures Session – “Leadership & Confidence Building” brings early-career professionals into the national conversation. You’ll be seen as a champion of the next generation, and associated with investing in Scotland’s future talent and ideas.

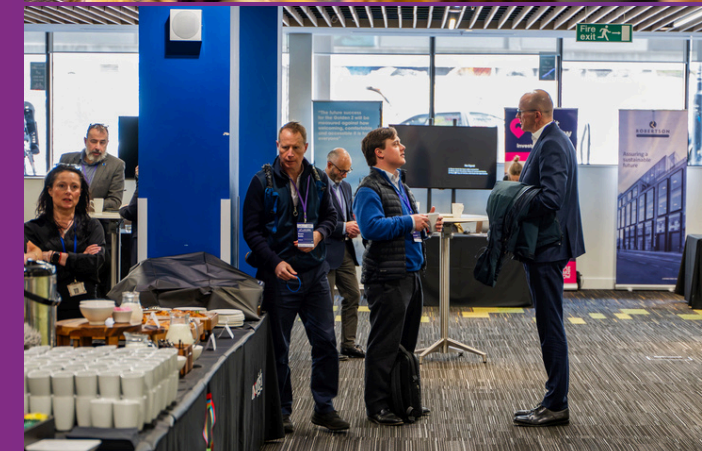
Benefits

- Naming rights for the Futures Session.
- Opportunity to deliver a short welcome or message of support.
- Co-branding on all Futures materials and post-event “Future Voices” content.
- Two complimentary delegate passes.
- One invitation to the Pre-Conference Dinner.



Add on to your package

- Logo / branding on delegate passes
- Advert / editorial in SPF Voice Conference special publication.
- Display stand/exhibition in networking areas and pull up banners displayed.
- Exhibitor package to include Stand and Screen within the main delegate area at the conference venue
- Promotional literature and provide branded merchandise electronically for Delegates or in hard copy at the venue.
- Inclusion in post-event press summary and SPF newsletter.
- Opportunity to co-author a short post-event insight note published via SPF channels.



For more information contact

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